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DEC 01 2009

CLAIM AMENDMENTS:

1-27 cancelled

28. (currently amended) A method for applying a flat material web section onto a first flat material web, the first web moving at a first web speed, the method using a cut and place procedure to produce a hygiene or medical article, the flat web sections being shorter, in a machine direction, than an overall length of the produced articles, the method comprising the steps of:

- a) transporting, at a second web speed, an endless web towards a cutting roller of a cutting station, the endless web bearing a succession of flat material web sections;
- b) disposing a front section of the endless web against a surface section of an anvil roller cooperating with the cutting roller, the surface section having a radius of curvature of 50 to 250 mm, the radius of curvature of the surface section also being at least 1.5 times a radius of curvature of a periphery of the anvil roller ~~having a curvature which is less than a peripheral curvature of the anvil roller~~;
- c) cutting-off the front section from the endless web to form the flat material web section;
- d) accelerating, using the anvil roller, the flat material web section, without slippage, towards the first web; and
- e) disposing the web section on the first web.

29. (previously presented) The method of claim 28, wherein the front section of the endless web is disposed against a surface section of the anvil roller having a cylindrical curvature and a radius of

curvature which is larger than a radius of curvature of a periphery of the anvil roller.

30. (previously presented) The method of claim 28, wherein the flat material web section is applied to the first flat material web substantially at the first web speed.
31. (previously presented) The method of claim 28, wherein the front section of the endless web is suctioned against the surface section of the anvil roller using underpressure.
32. (previously presented) The method of claim 28, wherein an angular velocity of the anvil roller is controlled in a periodically changing manner.
33. (previously presented) The method of claim 32, wherein the angular velocity of the anvil roller or of a further transport roller is controlled during application of the flat material web section onto the first flat material web in such a manner that, during application, a speed of the flat material web section corresponds to the first web speed.
34. (previously presented) The method of claim 32, wherein, during receiving and cutting-off the flat material web section, the angular velocity of the anvil roller is controlled in such a manner that a speed of the flat material web section corresponds to the second web speed.
35. (previously presented) The method of claim 28, wherein a pressure roller is used on a side of the first flat material web facing away from the anvil roller to apply the flat material web section onto the first flat material web.

36. (previously presented) The method of claim 28, wherein the endless web is supplied in a folded state or in a folded Z-shape about an axis thereof extending in a longitudinal direction.
37. (previously presented) The method of claim 36, wherein folded web sections are detachably held together through welding, gluing, or perforation points.
38. (cancelled)
39. (previously presented) The device of claim 55, wherein said surface section is cylindrically curved.
40. (currently amended) The device of claim 39, wherein a radius of curvature of said surface section is ~~50 to 250 mm~~, 65 to 200 mm, 80 to 150 mm, or 90 to 120 mm.
41. (currently amended) The device of claim 39, wherein a radius of curvature of said surface section is ~~at least 1.5 times~~, at least 1.7 times, at least 1.8 times, at least 1.9 times, or at least 2 times a radius of curvature of a periphery of said anvil roller.
42. (previously presented) The device of claim 55, wherein a radius of a periphery of said anvil roller is 25 to 75 mm, 35 to 65 mm, or 42 to 52 mm.
43. (previously presented) The device of claim 55, wherein said cutting roller comprises at least two or at least three knives on a periphery thereof.
44. (previously presented) The device of claim 43, wherein said knives are resiliently held on said cutting roller.

45. (previously presented) The device of claim 55, wherein said anvil roller comprises one single surface section for receiving the flat material web section.
46. (previously presented) The device of claim 55, further comprising drive control means for periodically changing an angular velocity of said cutting roller and of said anvil roller.
47. (previously presented) The device of claim 55, wherein the first web speed is at least 50 m/min to 400 m/min.
48. (previously presented) The device of claim 55, wherein the second web speed is 5 to 80 m/min.
49. (previously presented) The device of claim 55, wherein a length, in a machine direction, of the article to be produced is 30 to 150 cm or 45 to 110 cm.
50. (previously presented) The device of claim 55, wherein a section length of the flat material web section is 1 to 10 cm or 3 to 8 cm.
51. (previously presented) The device of claim 55, wherein the endless web supplied is folded or is folded with a Z-shape about at least one axis extending in a longitudinal direction thereof.
52. (previously presented) The device of claim 55, wherein a moment of inertia of said anvil roller is less than 0.0030 kg m² or less than 0.0025 kg m².

53. (previously presented) The device of claim 55, wherein a moment of inertia of said cutting roller is less than 0.0020 kg m^2 or less than 0.0016 kg m^2 .
54. (previously presented) The device of claim 55, further comprising a pressure roller disposed on a side of the first material web opposite to said anvil roller and cooperating with said anvil roller during application of the flat material web section to the first material web, wherein a moment of inertia of said pressure roller is less than 0.0020 kg m^2 or less than 0.0016 kg m^2 .
55. (currently amended) A device for applying a flat material web section onto a first flat material web, the first web moving at a first web speed, the device using a cut and place procedure to produce a hygiene or medical article, the flat web sections being shorter, in a machine direction, than an overall length of the produced articles, the device comprising:
- means for transporting, at a second web speed, an endless web towards a cutting roller of a cutting station; the endless web bearing a succession of flat material web sections;
 - means for disposing a front section of the endless web against a surface section of an anvil roller cooperating with the cutting roller, the surface section having a radius of curvature of 50 to 250 mm, said radius of curvature of said surface section also being at least 1.5 times a radius of curvature of a periphery of the anvil roller ~~a curvature which is less than a peripheral curvature of the anvil roller;~~
 - means for cutting-off the front section from the endless web to form the flat material web section;
 - means for accelerating, using the anvil roller, the flat material web section, without slippage, towards the first web; and

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means for disposing the web section on the first web.